

The sacrifices some will make...



So that the rest of us stay comfortable outdoors



- camping
- fishing
- hiking
- hunting
- skating
- sledding
- snowmobiling
- nature viewing
- working



Six-time Olympic medal winner and world-class adventurer "Vegard the Viking" Ulvang knows first hand that "you need the right equipment to help your body manage the elements—and that starts with the base layer." The key ingredient in Vegard's line of underwear, socks and caps is the very

special wool from Merino sheep. Merino fiber keeps the body at an ideal temperature by creating its own "microclimate" that acts as a buffer against changing conditions.

Merino wool-enriched Ulvang® apparel is ideally suited for outdoor activities that require insulation as well as moisture management.



Ulvang was here!



Ulvang was here!



Ulvang was here!



In Norway, a country of just over four million people, over one million pair of Ulvang socks have already been sold.

We're here. Where are you?

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Now
SWIX[®]
is here!



& here!

Here!

3XDRY[®]

dri-release[®]
MICROBLEND PERFORMANCE FABRIC
By Optimer

FRESHGUARD[®]
BY OPTIMER

For Fall/Winter 2005, SWIX Ingenuity extends from head to toe, from base layer to outer shell.

Not just for skiers, Swix® techwear and bodywear, socks, caps and gloves are designed for active athletes and outdoor enthusiasts whose performance challenges their clothing to keep pace with their adventures.

Swix apparel responds, keeping body temperature consistently comfortable, while protecting it against the elements. Microblends like Dri-release® with FreshGuard® deliver ultimate moisture management and comfort while neutralizing odor. 3XDRY® is windproof and water repellent "feelgood technology" that's highly breathable.



...even here!

& here!

- alpine skiing
- climbing
- cycling
- running
- snowboarding
- snowshoeing
- speed skating
- trekking
- xc skiing

Here!

Here too!



SWIX Amps Up — It ain't just about wax and sticks anymore. SWIX now offers a complete technical underwear program along with soft shells, waterproof/breathable shells, etc. all to go along with its expanded glove program...

— SNEWS[®]
The online outdoor and fitness trade news source
and publisher of Gear Trends Magazine

We're right here. Where are you?

SWIX

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