

# Q-tips<sup>®</sup> COTTON SWABS

# Q-CRUISE

## SWEEPSTAKES



**YOU COULD BE A WINNER & CRUISE INTO A FREE "Q-CRUISE" FOR TWO TO THE CARIBBEAN!  
LOOK INSIDE SPECIALLY MARKED PACKAGES OF 300 AND 500 COUNT Q-TIPS COTTON SWABS.  
IF YOU FIND A "Q-CRUISE" SHIP, YOU WIN!**

**W**ITH 50% MORE COTTON  
AT THE TIP THAN OTHER BRANDS,  
THERE IS NO SOFTER OR SAFER  
COTTON SWAB, FROM SEA  
TO SHINING SEA!



# Q-tips<sup>®</sup>

COTTON SWABS

*Nothing is Softer than the Original.*

### OFFICIAL CONTEST RULES:

NO PURCHASE NECESSARY. VOID WHERE PROHIBITED. To win, look for your Q-tips Swabs Q-Cruise Game Piece found in specially marked packages of 300 and 500 count Q-tips Cotton Swabs! If you are a winner, you will receive a cruise for 2, for 7 nights, compliments of Q-tips Swabs. TO PLAY BY MAIL: Send a self-addressed stamped envelope (residents of WA may omit postage), to be received on or before January 31, 1994, to: Q-Cruise Sweepstakes, POB 1347, St. Louis, MO 63043. You will be notified by mail only if you are an instant winner. Mail in as many requests as you wish. Limit one entry per request, per household, per day. Q-tips is not responsible for late, lost, misdirected, damaged, illegible, incomplete requests/prize claims or postage due mail. TO CLAIM PRIZE: Print your full name, complete address, daytime phone number on the slip provided and mail with winning Game Piece (via Certified Mail) to: Q-Cruise Sweepstakes, POB 1379, St. Louis, MO 63043. Winners will be notified by phone and/or by mail. All claims must be received by February 28, 1994. No purchase necessary to win/claim prize. PRIZE DETAILS: 40 Cruises will be awarded; standard 7-night cruises aboard The Cunard Crown Jewel. (Approximate Retail Value - \$4,090 per couple). Only one prize will be awarded to a family or household. Prizes are non-transferable. No substitutions permitted except by sponsor due to prize unavailability whereupon a substitution of equal or greater value will be made. Odds of winning Instant Win Sweepstakes - 1:67,500. If all Prizes are not claimed from Game Pieces, unclaimed Prizes will be awarded through a random Second-Chance Drawing. To enter the Second-Chance Drawing for a chance to win unclaimed prizes: print your full name, complete address, daytime phone number on a 3" x 5" card. Mail your request along with a self-addressed stamped envelope, to be received on or before February 28, 1994, to: Q-Cruise Second-Chance Sweepstakes, POB 1368, St. Louis, MO 63043. Mail in as many entries as you wish. Limit one entry per household, per day. Odds of winning Second-Chance Drawing - depends on number of entries received and size of unclaimed prize pool. ELIGIBILITY: Sweepstakes is open to all residents of the Continental U.S.A., except employees of Chesebrough-Pond's U.S.A. Co., Cunard Cruise Line Ltd., Commodore Cruise Line, Ltd., their respective subsidiaries, affiliates, retailers, distributors, advertising, promotional and service agencies and the immediate families of each. Prizes won by minors will be awarded to a parent or legal guardian in the minor's behalf. Winners will be required to execute and return an affidavit of eligibility and liability/publicity release within 14 days of notification. Failure to comply in this condition will result in forfeiture of prize. Game Pieces are null and void and will be rejected if not obtained through authorized legitimate channels, if they are from other games, if any part is counterfeited, reproduced, illegible, mutilated, altered or tampered with in any way, or if they contain printing, typographical, mechanical or other errors. Liability for Game Pieces containing printing or other errors is limited to replacement with another (while supplies last). All federal, state and local taxes on prizes are the winners' sole responsibility. Acceptance of prizes constitutes permission to use winner's name, likeness and/or photograph for advertising and promotional purposes without further compensation. By participating, winners release Chesebrough-Pond's U.S.A. Co., and Cunard Cruise Line, Ltd. and their respective employees, affiliates and agents from any and all liability with respect to the awarded cruise including harm or personal injury. WINNERS LIST: For a list of winners, send a self-addressed, stamped envelope to: Q-Cruise Winners List, POB 1347, St. Louis, MO 63043 by January 31, 1994. TERMINATION: Sweepstakes expires February 28, 1994. All prize claims must be received on or before this date. Game materials submitted or prize claims become property of sponsor and will not be returned. Prize claims are subject to verification by Contemporary Group Marketing, Inc., an independent judging organization whose decisions are final. No

# SAVE 20¢



Mfr.'s  
Coupon  
Expires:  
4/30/94

**ON YOUR NEXT PURCHASE OF Q-TIPS<sup>®</sup>  
COTTON SWABS, 170'S OR LARGER.**

One coupon per purchase. Coupon may not be reproduced. Redeemable at your favorite participating Drug, Mass Merchandise or Food Store. Dealer: Chesebrough-Pond's USA, Co., CMS Dept. 00521, 1 Fawcett Drive, Del Rio, Texas 78840 will redeem this coupon per our redemption policy, available upon request. Cash value 1/100¢. AFE# 1-3-34-26



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