

LOCATION: Exterior Interior **SIZE:** Fixed Variable
FILENAME(S): SG-1_Storefront_Sign_PRODXN.ai

Description:
Storefront sign



- 1 White Background Shape
- 2 Green Shape
- 3 Blue Shape
- 4 White Letters (Your Daily Eatery)
- 5 White and Red Letters (Fresh City)
- 6 Yellow Lemon
- 7 Vinyl Register/Trade Marks

Special Instructions:

Materials to be determined.
 Layer as per cross section, show above right.

Dimensions: 80"x 25"

Material: TBD

Finishing:

Installation: Hangs from ceiling



LOCATION: Exterior Interior **SIZE:** Fixed Variable
FILENAME(S): SG-1b_Blade_Sign_PRODXN.ai

Description:
Corridor Blade sign



Front

- 1 Perforated Aluminum Backer
- 2 White Background Shape
- 3 Green Shape
- 4 Blue Shape
- 5 White Letters (Your Daily Eatery)
- 6 White and Red Letters (Fresh City)
- 7 Yellow Lemon
- 8 Vinyl Register/Trade Marks



Back

Side

Special Instructions:

Materials to be determined.
Layer as per cross section, show above right.

Dimensions: 41"x 13

Material: TBD on top of perforated brushed aluminum backer

Finishing:

Installation: Hangs from ceiling



LOCATION: Exterior Interior **SIZE:** Fixed Variable
FILENAME(S): SG-4_Intr_Billboard_PRDXN.ai

Description:

Vinyl graphic mounted to wall, with painted wooden frame.



Special Instructions:

Production art has been prepared at 1-inch scale and must be enlarged 1200% (for 9' x 3' size).

Note that the image pictured above shows a wood frame. The wood frame is added on top of vinyl installation. Add approx. 4" wide wood frame with radius corners on top of vinyl applied to wall. Frame should be painted to approximately match deep green PMS 357 (perhaps a touch lighter). After painting or staining, frame should be "distressed" to appear "weathered" or beaten up by time and the elements -- as if it has been outdoors for decades.

Dimensions: 9' x 3' (Field measure available space before production to ensure fit; adjust proportionately as/if needed.)

Material: Printed exterior vinyl and painted wood frame

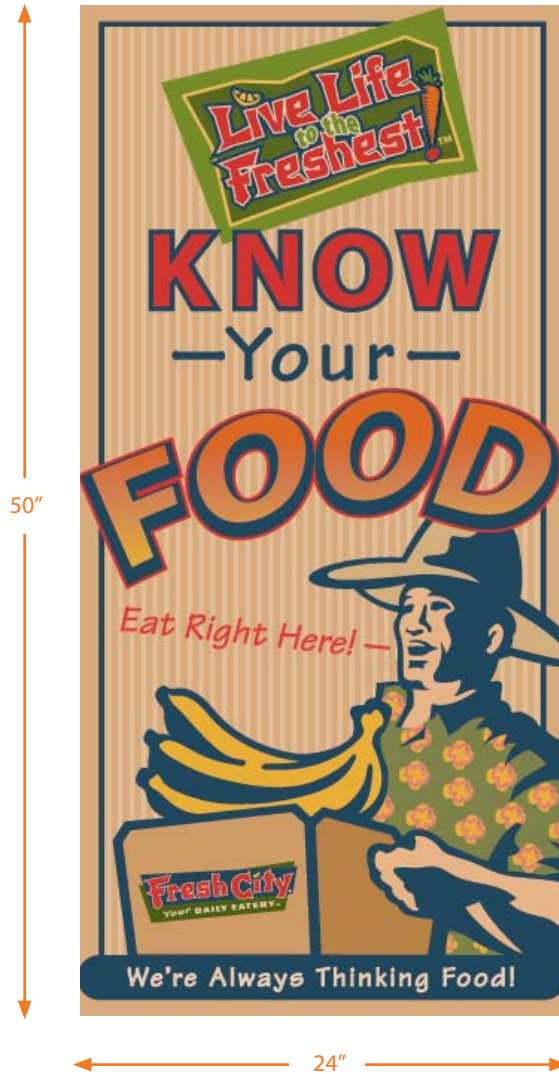
Installation: Add wood frame on top of vinyl graphic

LOCATION: Exterior Interior **SIZE:** Fixed Variable

FILENAME(S): SG-17_Know_Your_Food_Banner_PRDXN.ai

Description:

May be 1- or 2-sided banner, depending on location of Nutritional Information Kiosk over which this item hangs.



Hardware: Rose Display Systems

- 12AG400R – clear anodized aluminum (2 per banner unit)
- 06-5050 – clear cable clip (2 per banner)
- 06-5525 – round end caps (4 per banner unit)
- 12G100 – gotcha (clear) insert (2 per banner unit)
- RAN-BASE-CC – soft hook anchor (2 per unit) for dropdown ceiling
- 16-0018SS – saucer and saucer cables (2 per set used); size contingent on ceiling height
- 25-0026 – snail adhesive (2 per banner unit if set to hang from soffit)
- 16-018R – spider Rings – (2-4 per banner unit, depending on desired height)

Dimensions: 24" x 50"; if not positioned back to the wall, 2 banners per unit hang back-to-back

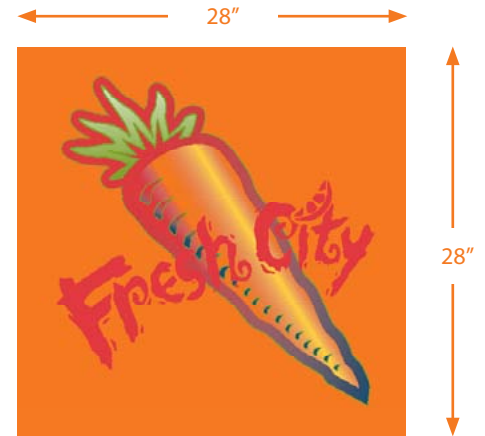
Material: D/S coated nylon with 720 dpi print; material sample (printed) must be approved by Fresh City Marketing prior to fabrication.

LOCATION: Exterior Interior **SIZE:** Fixed Variable

FILENAME(S): SG-37a_FreshArt_Radish_PRDXN.ai
SG-37b_FreshArt_Banana_PRDXN.ai
SG-37c_FreshArt_Mushroom_PRDXN.ai
SG-37d_FreshArt_Pepper_PRDXN.ai
SG-37e_FreshArt_Carrot_PRDXN.ai

Description:

Wall art



Special Instructions:

6 pieces are required for St. Barnabas implementation so reproduce Pepper art 2X.

Dimensions: 28" x 28"

Material: High-quality print

Finishing: Brushed aluminum frame, at least 2" wide

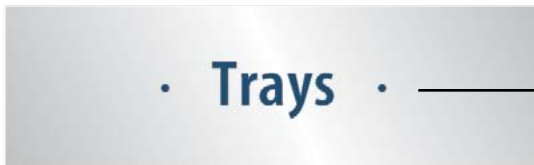
LOCATION: Exterior Interior **SIZE:** Fixed Variable
FILENAME(S): SG-12_Trash_Unit_ID_PRDXN.ai

Description:

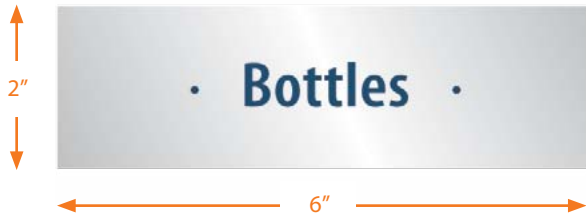
Durable tags, permanently affixed to wooden fixtures to identify the specific locations where customers should place trash, trays, utensils, etc., after they have finished their meal.



Substrate = brushed aluminum



Type = PMS 533 blue



Special Instructions:

One set required for each trash unit fixture specified; typically, at least 3 sets per location

Materials and application to the wooden furniture fixture must be extremely durable and permanent, able to withstand continual cleaning.

Dimensions:

"Silverware · Glasses · Plates · Mugs" tag = 10" x 2"
 "Trays, Trash and Bottles" tags = 6" x 2"

Material: Brushed aluminum substrate

Installation: Permanent adhesive

LOCATION: Exterior Interior **SIZE:** Fixed Variable
FILENAME(S): SG-27a_ThinkFresh_Board_PRDXN.ai
 SG-27b_ThinkFresh_Frames_PRDXN.ai
 SG-27c_ThinkFresh_Magnets_PRDXN.ai
 SG-27d_ThinkFresh_SmFrames_PRDXN.ai
 SG-27e_ThinkFresh_pocket_PRDXN.ai

Description:
 Magnetic board with pocket for brochures, plus magnets, some shaped as frames, some shaped as bars



Brochure pocket: 4 1/2" w x 6 5/8" h x 1/2" d

Assorted magnetic picture frames and paper holders



Dimensions: 40" x 30"
Material: 16-gauge steel sheet with surface-applied digital print (SG-27a_ThinkingFresh_Board); magnetic picture frames and paper holders with digitally printed graphics (SG-27b, c and d); and fabricated .063 aluminum brochure pocket with digitally printed graphics
Finishing: Adhere brochure pocket to board