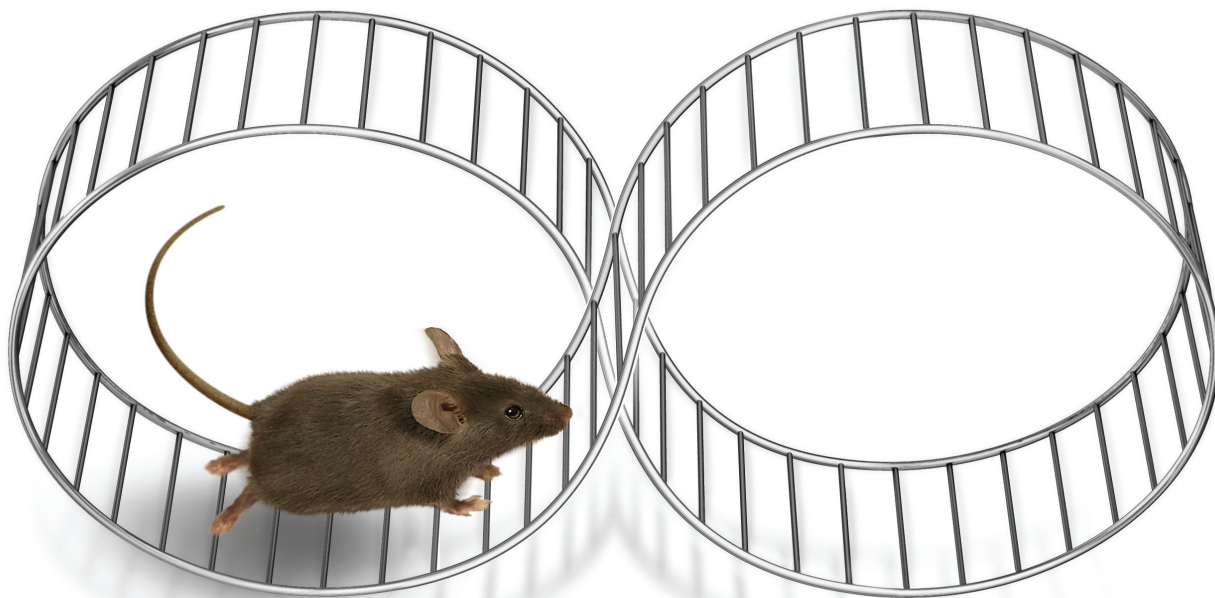


GS2-M™ iNFINITE POSSIBILITIES



The Most Efficient Path to 'Ground State' Mouse iPS Cells

Introducing GS2-M, a defined, serum- and feeder-free medium for the derivation and long-term maintenance of true, germline competent mouse iPS cells.

This '2i' inhibitor-based media formulation has been shown to: ^{1,2}

- Efficiently convert partial or pre-iPS cells into fully pluripotent stem cells*
- Maintain pure iPS cells in a pluripotent 'ground state'

* In the presence of LIF

For superior cell reprogramming, rely on GS2-M

To learn more about **GS2-M** and how our SC Proven® cell culture products can support your research efforts, please visit www.scproven.com or call **+44 (0) 1223 499161**.



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